


2022 JOG-A-THON SPONSORSHIPS

	Water Bottle \$4000 Cash Donor <i>Exclusive offer, only 1 spot</i>	T-Shirt \$1500 Cash Donor <i>Only 10 spots available</i>	Platinum \$500 Cash or Prize Donor*	Gold \$250 Cash or Prize Donor*
	YOUR LOGO featured on an eco-friendly Peabody water bottle in addition to the checked items below	YOUR LOGO featured on Peabody's JAT shirts, worn at the JAT and throughout the year in addition to the checked items below	Donors of money/student prizes valued at \$500 or more receive the checked items below	Donors of money/student prizes valued at \$250 or more receive the checked items below
Giant Money Tracker	✓			
Large Banner	✓	✓	✓	
Small Banner				✓
Online Promotions	✓	✓	✓	✓
Promotional Flyer (Optional)	✓	✓	✓	
Virtual Goodie Bag (Optional)	✓	✓	✓	
Application Deadline**	11/18/21	11/18/21	1/31/22	1/31/22

Sponsorship Details

Giant Money Tracker: Your logo is displayed on the Giant Money Tracker displayed prominently at Peabody tracking our fundraising goal!

Large Banner: A 48" x 36" full-color advertising banner displayed at Peabody throughout the school year.

Small Banner: A 36" x 24" full-color advertising banner displayed at Peabody throughout the school year.

Online Promotions: Recognition on Peabody's ParentSquare, website, social media channels, and PledgeStar, the JAT donation platform.

Promotional Flyer (NEW!): Provide a promotional flyer of your business that will go home to each student's family. To participate, please provide 750 copies of your offer.

Virtual Goodie Bag (NEW!): Host a promotional offer on Peabody's website in our "Virtual Goodie Bag". We will display your offer with the option to link to your website to redeem online, or allow customers to download/print or present on mobile in person. We will drive business to this site regularly for the duration of the fundraiser.

**In-kind prize donations must be suitable for students.*

****Should there be more than one applicant for the water bottle or more than 10 applicants for the t-shirt, we will hold a lottery on 11/19/21.**

PLEASE NOTE that sponsor donations do not count towards your child's pledge total.

QUESTIONS? Please contact Peabody parent, Ronda Fallon, at rondafallon@yahoo.com

Ronda Fallon (rondafallon@yahoo.com) will contact all donors via email to confirm your sponsorship as well as to collect artwork/logo/text for your advertising banner and other promotional items.

Please fill out the information below and return to the Peabody front office with your sponsorship check and/or prizes.

Sponsor Level (Please Circle): Water Bottle T-Shirt Platinum Gold

Sponsor Contact Name: _____

Phone #: _____ Email: _____

Donation Description and Value: _____

(Office use only)

Date/Time Received: _____